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देशांतर

[FY26 performance overview](#)

FY26 was a milestone year for our digital business, marked by stronger scale, sharper content investments and an improved profitability trajectory. ZEE5 revenue grew 53% year-on-year to ₹14,888 million, supported by deeper engagement across movies, television and original content.

The year also marked ZEE5's first-ever year of EBITDA positivity on a comparable basis, reflecting the impact of disciplined investments, operating leverage and a more focussed monetisation strategy. This is an important step in the platform's journey from scale-building to sustainable growth.

BUSINESS SEGMENT REVIEW

DIGITAL

Across screens and languages, 'Z' strengthened its digital business by combining regional storytelling, flexible monetisation, new-age formats and technology-led discovery.

[Driving content-led growth](#)

Our digital content strategy remained anchored in language depth, cultural relevance and format diversity. During the year, ZEE5 launched a diverse slate of content across seven Indian languages under the "Apni Bhasha, Apni Kahaniyan" campaign, strengthening its relevance across Hindi, Tamil, Telugu, Kannada, Marathi, Malayalam and Bangla markets.

Our omni-market approach helped us leverage the combined strength of 'Z's digital, television and studio ecosystem. This supported multi-platform success, with content being activated more effectively across screens, markets and audience cohorts.

During the year, Ayyana Mane and Abar Proloy 2 emerged as strong benchmarks for non-Hindi original series, combining critical acclaim with strong viewership. Their performance reinforced the opportunity to build distinctive, culturally-rooted stories that can scale beyond their primary language markets.

Expanding formats and audience segments

The year also saw ‘Z’ widen its digital audience universe through focussed plays in new formats and cohorts.

NEW DIGITAL PLAY AND ITS ROLE

Bullet

BUILT AN ENTRY INTO MICRO-DRAMA AND SHORT-FORM, BINGEABLE STORYTELLING FOR GEN Z AND MILLENNIAL AUDIENCES

Language packs

IMPROVED ACCESSIBILITY AND AFFORDABILITY ACROSS PRIORITY LANGUAGE MARKETS

KidZ

EXPANDED ZEE5’S RELEVANCE AMONG CHILDREN AND FAMILIES THROUGH A SAFE, MOM-APPROVED CONTENT DESTINATION

FAST channels

OPENED NEW MONETISATION OPPORTUNITIES FOR THE CONTENT LIBRARY ACROSS CONNECTED TV ENVIRONMENTS

AI-led platform capabilities

STRENGTHENED DISCOVERY, CONTENT INTELLIGENCE, ENGINEERING WORKFLOWS AND OPERATING EFFICIENCY

Bullet

Bullet highlights for FY26

11.3 million Downloads

300%+ Viewership growth from launch month

550%+ Engagement growth from launch month

7 Languages

Bullet marked ‘Z’s entry into the fast-growing micro-drama space. Built as an AI-powered, blockchain-backed, creator-first micro-drama platform, Bullet is designed for mobile-first audiences seeking quick yet emotionally engaging stories.

The platform brings together short, connected episodes with high emotional engagement, enabling viewers to consume narrative-led content in quick, bingeable bursts. It aims to transform passive scrolling into immersive, story-driven experiences, creating a scalable and future-ready micro-drama ecosystem. The app is available on Android, iOS, and web, and is also integrated into the ZEE5 ecosystem.

Bullet also strengthened its creator-first proposition through Trinetra AI, a full-stack AI filmmaking platform that supports the micro-drama production pipeline from script analysis and character casting to shot breakdown, voice, lip-sync and direct distribution. This has the potential to help independent creators produce at scale while retaining consistency across characters, scenes and episodes.

KidZ

KidZ highlights: November 2025–April 2026

260 million Watch-time minutes

40+ New titles launched

200+ hours Content added

KidZ extended ZEE5’s proposition to children and families. Positioned as a child-safe, parent-approved destination, KidZ brings together value-led storytelling, cultural diversity, multilingual content and co-viewing-friendly programming.

The offering includes 100+ popular kids’ titles across target groups and languages, with a mix of originals and popular IPs across AVOD and SVOD models. The proposition is designed to build a trusted digital environment for children while creating an IP-led ecosystem that can extend beyond the screen.

Since its launch in November 2025, KidZ has recorded strong consumption and engagement, supported by a consistent catalogue, marketing scale-up and product refinement. The proposition was further strengthened by family outreach across school contact programmes, residential societies, play zones, mom-and-kids influencers, mascots, merchandise and immersive kids’ expos.



Enhancing monetisation

ZEE5 continued to sharpen monetisation through a more flexible and segmented subscription model. During the year, the platform expanded pricing options to monthly, quarterly and annual language packs across Hindi, Tamil, Telugu, Marathi, Kannada, Malayalam and Bangla, supported by a strong content line-up in each market.

This flexible approach helped improve accessibility for regional audiences while allowing the platform to build deeper engagement across specific language cohorts. The business also continued to develop a balanced revenue model across subscription, advertising, syndication and partnerships, creating multiple monetisation routes for content across the digital ecosystem.

Expanding reach and distribution

FY26 was also an important year for reach expansion. ZEE5 strengthened its Connected TV footprint, with over 50 million connected devices tuning in to the platform, accounting for 80%+ of CTV homes in the country that consume Zee content.

Telco bundling was another important growth driver. FY26 marked the first year in ZEE5's lifecycle with active direct partnerships across all telecom operators, including BSNL. Beyond national partnerships, ZEE5 also expanded collaborations with regional internet service providers, improving last-mile access across local markets.

The platform diversified its partnership portfolio by entering new categories such as e-commerce and BFSI, widening opportunities for user acquisition, engagement and bundled access.



Strengthening technology and platform capabilities

Technology remained central to ZEE5's digital roadmap. During the year, 'Z's Tech and Innovation Centre embedded AI across user experience, content intelligence, engineering and design workflows.

ZEE5's product and engineering teams also strengthened their owned-and-operated capabilities across recommendation models, content-processing transcoders, ad servers, and analytics. The focus remained on in-housing differentiated, high-impact capabilities that improve performance, personalisation and efficiency at scale.

The digital footprint was further expanded through five FAST channels. Since launch in August 2025, these channels recorded 71% growth in viewers, reinforcing the opportunity to monetise 'Z's content library across newer connected TV and free ad-supported environments.

FY26 highlights

ZEE5 revenue growth

53% YoY

Streaming minutes

102 billion

Shows and movies released

127

Original series released

34





[FY26 performance overview](#)

FY26 was a year of strengthened performance for our domestic broadcast business. Linear television network share increased by 60 basis points to 17.4%, supported by stronger traction across Hindi entertainment, other language GECs, movie channels and key language markets.

The year reaffirmed the strength of our storytelling engine. Across Hindi and language channels, we built content around the emotions, aspirations and everyday realities of New India, with narratives centred on family, identity, upward mobility, resilience and belonging.

BUSINESS SEGMENT REVIEW

BROADCAST (DOMESTIC)

Across India's television homes, **'Z'** strengthened audience connection through language-led stories, sharper content decisions and wider reach across linear, digital and on-ground touchpoints.

[Driving content leadership](#)

Our domestic broadcast business remained anchored in a language-led content strategy, with clear rank ambitions across priority markets. We refreshed content slates, expanded new dayparts, recalibrated programming and invested in high-impact non-fiction formats to strengthen audience engagement.

This sharper approach also improved our content outcomes. The success rate of show launches increased by 6 percentage points (pp) during the year, supported by cross-pollination of successful formats across language markets. We also remained the fastest-growing major network in southern markets, with over a 3 percentage points increase in five years.

A more disciplined content operating system supported this performance. Every show operated on a feedback-to-action loop, drawing from consumer feedback, monthly reviews, content monitoring, focus group discussions, immersions and Bharat Yatra insights. This helped us respond faster to audience preferences and improve relevance across markets.

Primetime fiction remained rooted in aspirational New India. We deployed multi-track storytelling, identity-led journeys, and a stronger male emotional pivot to build inclusivity among youth and men alongside our core female audience. At the same time, non-fiction formats continued to build reach and affinity, with properties such as Drama Juniors, Sa Re Ga Ma Pa, Chhoriya Chali Gaon and Jayammu Nischayammu Ra strengthening engagement across markets.

Market leadership snapshot

Z TV

#1 prime-time Hindi GEC across Hindi-Speaking Markets (HSM); all five fiction launches saw slot growth

Z CINEMA

#1 Pay Hindi Movie channel; Pushpa 2 was the #1 Hindi movie premiere of FY26

Z मराठी

Viewership increased by 15%

Z टॉकीज Z युवा
Z चित्रमंदिर

#1 in Marathi Movies with over 50% share

Z बांशला

#1 channel in Kolkata and #1 Bangla GEC in West Bengal Urban for March 2026

Z बांशलासोनार

Launched in FY26 and ended the year as the #1 Bangla Movies channel

Z ସାର୍ଥକ

#1 Odia GEC for the fifth consecutive year

Z ಕನ್ನಡ

#1 Kannada GEC for the seventh consecutive year

Z తెలుగు

#1 channel in Hyderabad

Z தமிழ்

Achieved an all-time high share in the Tamil GEC genre

Z ZEST

#1 Lifestyle channel



Enhancing monetisation

FY26 marked the start of a more integrated monetisation approach, with TV content planned for stronger use across ZEE5, broadcast and social platforms. This enabled us to unlock greater value from each show through advertising, subscriptions, brand integrations and digital engagement.

We also strengthened non-FCT (Free Commercial Time) revenue through non-fiction properties, ground-connect events, syndication, brand partnerships, and curated advertising solutions. Our sales organisation sharpened its solution-led approach through premium inventory, influencer-led campaigns, integrated brand partnerships and new client acquisition.

Omni-channel impact (FY26)

TUMM SE TUMM TAK

#1 fiction on ZEE5 and #2 Hindi GEC show on TV

SANKRANTIKI VASTUNNAM

Most watched movie on ZEE5, with 860 million minutes of watch time and 15.9 Television Rating (TVR) impact on channel

VEEN DOGHATLI HI TUTENA

#2 on TV and most subscribed show on ZEE5 Marathi

JAYAMMU NISCHAYAMMU RA

Most subscribed South Indian show on ZEE5; added new viewers to the linear channel

JANA NAYAGAN

3x increase in daily viewership on day of telecast and 8 TVR impact

DRAMA JUNIORS, ZEE TELUGU

Drama Juniors, Zee Telugu 6.1 TVR, 1.5 billion impressions and 500 million+ views; Saturday non-fiction market leader in Q1

Monetisation levers during FY26

Z RISE

Multi-city advertiser engagement initiative across 12 cities, reaching over 1,000 prospective advertisers and agency partners

Z SPOTLIGHT

Curated single-day advertising solutions to enhance non-FCT monetisation

BRAND INTEGRATIONS

Content-led influencer and brand integrations to strengthen language audience connect

RETAIL REVENUE

Dedicated team for new client acquisition and retail revenue growth, expanding the advertiser base

IMPACT MONETISATION

Growth nearing double-digit levels

SYNDICATION

Library content deals activated across OTT platforms and geographies

Expanding reach and distribution

We continued to deepen reach across urban and rural households through a combination of linear television, Free Dish presence, on-ground engagement and new content formats.

Apnotsav, our on-ground connect programme, created audience touchpoints across more than 70 cities. Large-scale non-fiction properties, awards shows, reality competitions and cultural tentpoles helped drive spikes in weekly reach beyond the regular fiction base. Zee Kutumb Awards, conducted across Zee TV, Zee Bangla, Zee Marathi, Zee Telugu, Zee Kannada, Zee Tamil and Zee Keralam, reinforced 'Z's family entertainment equity across markets.

FY26 also saw us enter newer content formats. Bullet marked our entry into micro-content through short-form vertical video, while KidZ extended our reach into the kids segment. Anmol TV strengthened our reach across free-to-air television households, particularly in mass and rural markets.

Other initiatives

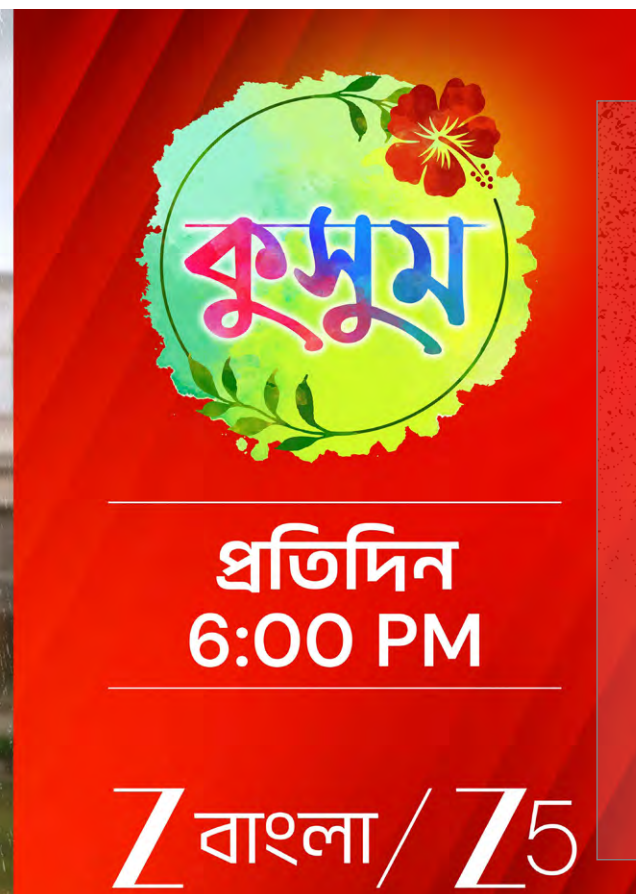
During FY26, we also invested in initiatives that strengthen the broader creative ecosystem and support long-term content capability.

Z WRITERS' ROOM

India's multilingual writer development initiative spanning television, OTT and films across seven languages, is designed to build a stronger creative pipeline from the ground up

Z SHORT FILM CONTEST

A multilingual short film platform across seven languages, created to discover and mentor emerging talent across India



FY26 highlights

17.4%

Television network share, up 60 basis points from FY25

540 million

Weekly reach

140 billion

Weekly viewing minutes

4,846

Movie titles aired



[FY26 performance overview](#)

FY26 was a year of stronger scale and operating performance for our international broadcast business. We expanded reach, strengthened distribution in priority markets and improved monetisation quality across revenue streams.

Advertising momentum strengthened during the year, led by better monetisation of premium inventory. International subscription revenues also increased, supported by expanded linear distribution and growth in ZEE5 Global subscription revenue.

Our strategy remained focussed on serving both South Asian diaspora audiences and local viewers. We continued to build relevance through region-specific content, local-language offerings and platform-led distribution, helping us strengthen our connection beyond the core diaspora audience.

BUSINESS SEGMENT REVIEW

BROADCAST (INTERNATIONAL)

Across global markets, we took Indian stories to more screens, strengthening reach, relevance and monetisation across linear, FAST, digital and on-ground touchpoints.

[Market leadership snapshot](#)



#1 South Asian OTT platform in global markets



#1 English-dubbed channel in Nigeria for the sixth consecutive year



#1 Pay TV channel in South Africa



#1 Hindi GEC in the UAE for the ninth consecutive year

Expanding our global footprint

We strengthened distribution through renewals and expansion across priority international markets. Our presence across FAST (Free Ad-Supported Streaming Television), AVOD (Advertising Video on Demand) and digital ecosystems also scaled meaningfully, helping us reach newer audiences and create additional monetisable inventory.

The year also saw us expand into new language markets through localised content strategies and sharper platform-led distribution. These launches helped extend Indian storytelling to both diaspora and local audiences in more culturally-relevant ways.

New launches



Swahili-language Free-to-Air channel launched in Kenya, rapidly emerging as a fast-growing player in the market

ZEE TV DE

German-subtitled FAST channel launched in DACH for diaspora and local audiences

FRENCH FAST CHANNEL

Single-IP French FAST channel launched in France, marking a first-of-its-kind initiative for Indian dubbed content in the market



Language-based subscription packs introduced across key markets to deepen cultural relevance and diaspora engagement

Strengthening monetisation

FY26 marked an important shift towards a more direct and integrated monetisation model. We strengthened in-house ad sales capabilities across linear, FAST, and ZEE5 Global, while also building new revenue streams through social media, digital content, events, and local IPs.

Monetisation levers during FY26

PREMIUM ADVERTISING INVENTORY

Multi-city advertiser engagement initiative across 12 cities, reaching over 1,000 prospective advertisers and agency partners

IN-HOUSE AD SALES

Strengthened direct sales capabilities across linear, FAST and ZEE5 Global

FAST AND AVOD

Expanded reach and created scalable ad inventory

ZEE5 GLOBAL SUBSCRIPTIONS

Growth supported by language-based packs and culturally-rooted content

SOCIAL AND DIGITAL MEDIA

Built as emerging revenue streams through content-led engagement

EVENTS

Expanded on-ground activations to enhance advertiser engagement

LOCAL CONTENT AND IPS

Continued investment in co-productions, local content and original IPs

FY26 highlights

Expanded FAST and digital footprint

Sustained leadership across key markets



BUSINESS SEGMENT REVIEW

STUDIOS

Across theatres, platforms and markets, we strengthened Zee Studios as 'Z's integrated film vertical through a wider multilingual slate, stronger distribution capabilities and cross-platform monetisation.

FY26 performance overview

FY26 was a year of wider scale and creative depth for our film production and distribution arm, Zee Studios. The business released more than 30 films and shows across seven languages, reflecting our continued focus on differentiated cinema across theatrical and digital platforms.

With a portfolio of over 150 films, we continued to build on our position as one of India's leading integrated studios. Our model brings together content creation, production partnerships, distribution and platform-led monetisation, helping us maximise the value of film IP across cinemas, television, ZEE5 and music.

Expanding reach across markets

During the year, we released over 35 film titles across languages in cinemas globally. This expanded our theatrical footprint and helped Indian stories travel to wider audiences, while creating additional opportunities for discovery, distribution and monetisation.

Our multilingual slate remained central to this approach. By backing stories across Hindi and regional cinema, we continued to participate in India's diverse film economy while strengthening 'Z's long-term content library.

Recognition and creative impact

Films associated with Zee Studios won six National Awards across Hindi and regional cinema, across categories including Best Feature Film, acting, dialogues, debut direction, children's film and Best Punjabi Film.

The year also saw Zee Studios-backed Dashavatar become the first Marathi film to enter the Oscar contention list for the 98th Academy Awards, reflecting the growing potential of rooted regional stories to travel beyond their primary markets.

FY26 highlights

35

films and shows released across seven languages

40

film titles released globally across languages

150+

films in the Zee Studios portfolio

Six

National Awards won across Hindi and regional cinema

Dashavatar

became the first Marathi film to enter the Oscar contention list for the 98th Academy Awards



[FY26 performance overview](#)

FY26 was a year of continued scale for Zee Music Company (ZMC). With a catalogue spanning 22 Indian languages across film and independent music, the business consolidated its position as one of India's premier music labels.

The year reflected the strength of our calibrated approach to content acquisition and catalogue building. By staying selective on rights and focussed on high-engagement content, we continued to balance reach, monetisation and cost discipline in a competitive music market.

BUSINESS SEGMENT REVIEW

MUSIC

We strengthened Zee Music Company's role as a high-scale music engine within 'Z's content ecosystem, combining film music, independent releases, regional depth and cross-platform amplification.

[Building breadth across languages](#)

We continued to deepen our language-led catalogue during the year. Hindi and Punjabi remained important release pools, while Bhojpuri, Marathi, Telugu, Bengali, Tamil and other languages added breadth to the slate. This diversified approach strengthens our relevance beyond national film music and supports deeper reach into markets where music discovery is increasingly local, digital and social-first.

[Growing film and independent music together](#)

Film music remained a core strength for us, supported by the cultural pull of cinema and 'Z's wider content ecosystem. We continued to benefit from soundtrack-led music IP, with songs travelling across films, digital platforms, social media and other audience touchpoints.

Alongside film music, we continued to strengthen our independent and non-film music pipeline. This supports a wider content mix and helps us build long-term IP beyond traditional film soundtracks, while staying aligned with changing listener behaviour and artist-led discovery.

Expanding reach and monetisation

Our monetisation approach remained anchored in quality listening, distribution scale and strategic partnerships. In India's largely ad-led music market, especially across Tier 2 and Tier 3 markets, deeper engagement directly supports monetisation potential.

We also benefit from 'Z's integrated ecosystem. Music discovery is amplified through television, films, digital platforms, social media, live

experiences and cultural moments, helping tracks travel beyond audio platforms and creating multiple opportunities for promotion and monetisation.

Looking ahead, we will deepen our presence in high-consumption music markets such as Punjabi, Telugu and Haryanvi, while expanding the reach of our catalogue among the global Indian diaspora. This will help us explore under-monetised international opportunities and build long-term value from our music IP.

AAMIR KHAN PRODUCTIONS PRESENTS

SitAare ZamEen PAR

FY26 highlights

176 million	217 billion
Cumulative subscriber base across channels	YouTube video views across all ZMC channels
22 Indian languages Catalogue presence	20,000 songs
	New-age music catalogue and a rich library



[FY26 performance overview](#)

FY26 was a year in which we strengthened Sports as a strategic business vertical within 'Z's content and technology ecosystem. We continued to build a structured portfolio across linear television and ZEE5, with a focus on scalable properties, disciplined investments and deeper audience engagement.

During the year, we broadcast and streamed 12+ sports tournaments and leagues.

ILT20 remained a key anchor in this journey. The successful execution of the tournament reinforced our ability to manage premium sports properties across television and digital platforms, supported by regional outreach, strong distribution and fan engagement.

Season 4 further strengthened the sports experience on ZEE5 through real-time gamification and interactive engagement centred on live cricket.

BUSINESS SEGMENT REVIEW

SPORTS

Across screens and stadiums, we expanded our sports play through scalable properties, regional formats, digital-first experiences and fan-led engagement.

[Building a multi-sport portfolio](#)

Our sports strategy is not limited to cricket. During FY26, we expanded our presence across regional and emerging sports to understand audience appetite, build local relevance and create new monetisation opportunities.

These properties helped us build a portfolio where India and Bharat meet. Our focus remains on established formats, emerging categories and deeply rooted sports such as kabaddi, kushti and kho-kho, while retaining a disciplined and frugal investment approach.

Monetisation levers during FY26

ILT20

Anchored our sports portfolio with a premium cricket property across linear television and ZEE5

BENGAL SUPER LEAGUE

Strengthened local football engagement and regional fandom

KABADDI CHAMPIONS LEAGUE

Reinforced our presence in a high-affinity Indian sport

MAHARASHTRA BASKETBALL LEAGUE

Added depth to our emerging sports portfolio

Technology-led fan experience

Live sports are defined by immediacy. During the year, we continued to sharpen the digital experience for fans, with ZEE5 serving as a key destination for sports.

We strengthened real-time engagement through Predict & Win, interactive widgets, text commentary, like-and-share features and sport-specific emoticons. These formats helped move sports consumption beyond passive viewing into active participation.

We also continued to strengthen live streaming quality through ultra-low latency delivery and a single-stream architecture with multi-audio capability. This allowed viewers to choose commentary in the language of their preference.

To keep fans closer to the action, we used AI-powered workflows to make key moments and video-on-demand clips available within minutes. This helped fans relive match-defining moments faster and supported timely amplification across marketing and social touchpoints.

UP-KABADDI LEAGUE

Built deeper connect with a strong regional and indigenous sports audience

BASEBALL UNITED

Expanded exposure to emerging global sports formats

WORLD PADEL LEAGUE AND GLOBAL SPORTS PICKLEBALL LEAGUE

Helped test newer, fast-growing sports formats

Expanding reach and engagement

Our sports business is being built with an omni-channel mindset, using linear television, ZEE5, digital touchpoints and on-ground engagement to widen access and deepen audience participation.

Regional properties such as UPKL and Bengal Super League helped us build local connect, while emerging sports properties allowed us to introduce new formats to audiences.

We also see non-live sports content as an important engagement layer. By building conversations around sports, fitness and local talent, we aim to keep audiences connected beyond match day and strengthen the role of sports in everyday culture.



FY26 highlights

12+

Sports tournaments and leagues broadcasted/ streamed during the year

10.6 million

Total video views

108.4 million

Minutes of watch time



[FY26 performance overview](#)

FY26 marked continued progress in strengthening Zee Live's presence across the live entertainment value chain. The business brought together content development, event execution, audience engagement, digital amplification and monetisation, supported by 'Z's wider broadcast, OTT and digital reach.

[Building a distinctive live IP portfolio](#)

During the year, Zee Live continued to develop and scale intellectual properties across music, devotional content, comedy, cultural events, spoken word, poetry and regional entertainment. This diversified portfolio enables us to address varied audience interests while building properties that can travel across locations and formats.

[Scaling through partnerships and amplification](#)

Zee Live continued to collaborate with talent, event promoters and content creators to conceptualise and deliver large-scale properties across markets. These partnerships combine specialist capabilities with 'Z's strength in content and distribution.

Our television, OTT and digital platforms also provide avenues to amplify these properties beyond the event itself, widening their reach and extending audience engagement.

[Creating experiences for brands](#)

Alongside consumer-facing properties, Zee Live continued to develop integrated experiential solutions for brands. These include customised on-ground IPs and large-format events designed to enable direct audience interaction and strengthen brand engagement.

[FY26 highlights](#)

Music & Culture

Supermoon ft. Hanumankind
HomeRun Tour

Spirituality

Bhajan Clubbing

Music & Community Festivals

NH7 Weekender
Marathi Vaajlach Pahije (MVP)

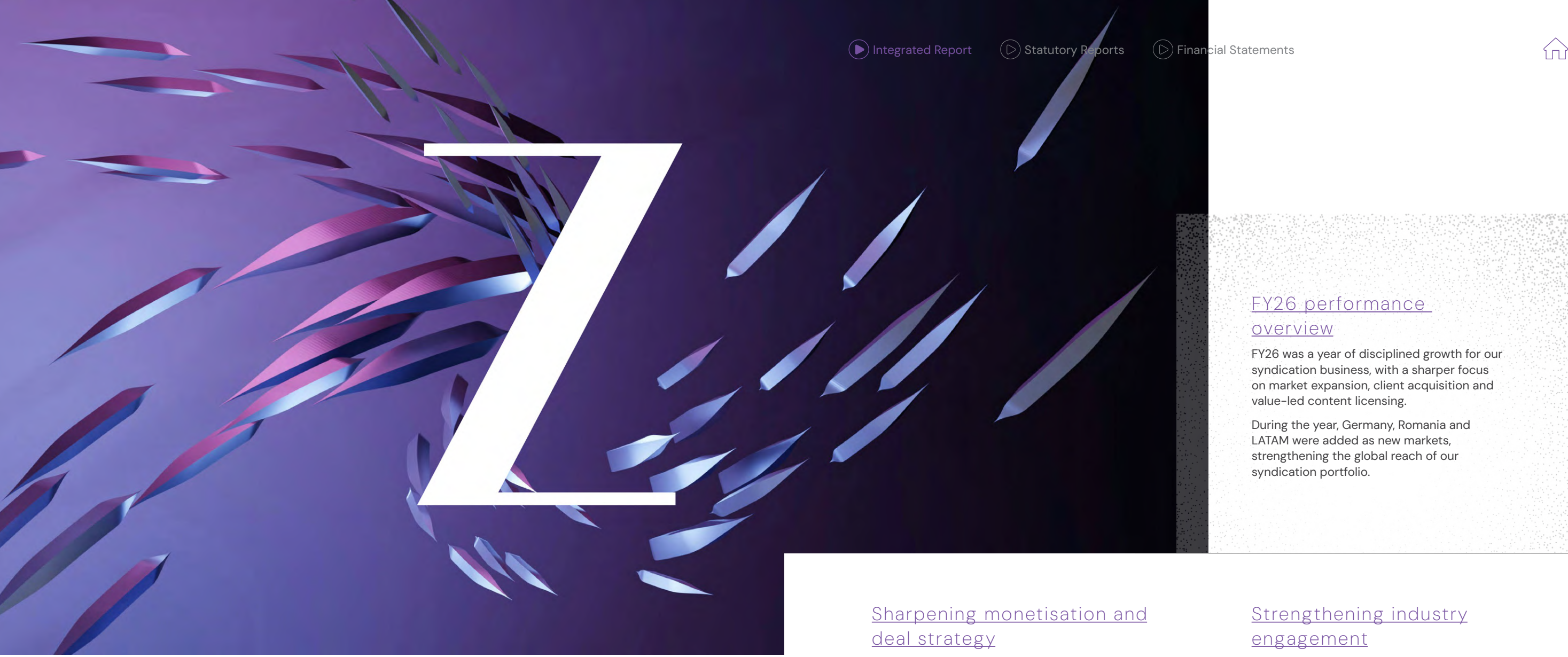
Investment in live entertainment

₹200 million in Culture of Real Experiences Private Limited (CORE)

BUSINESS SEGMENT REVIEW

ZEE LIVE

We are bringing 'Z's storytelling closer to audiences by transforming content, culture and communities into shared live experiences.



BUSINESS SEGMENT REVIEW

SYNDICATION

Through focussed licensing and wider market access, **‘Z’** extended the commercial life of its content library across platforms, territories and emerging formats.

FY26 performance overview

FY26 was a year of disciplined growth for our syndication business, with a sharper focus on market expansion, client acquisition and value-led content licensing.

During the year, Germany, Romania and LATAM were added as new markets, strengthening the global reach of our syndication portfolio.

Sharpening monetisation and deal strategy

Our syndication approach became more selective and value-led. We focussed on wider monetisation of the library, thereby preserving flexibility for multiple licensing opportunities across platforms and markets.

Vertical content syndication emerged as a new category. As consumption habits move towards short-form, mobile-first and platform-native formats, this has created another route to monetise ‘Z’s content beyond traditional broadcast and OTT licensing.

Building new growth platforms

We initiated steps to create new growth platforms within the syndication business. The Multi-Channel Network initiative was launched to support wider content monetisation across digital platforms and creator-led ecosystems.

Strengthening industry engagement

Participation in global content markets continued to play an important role in building relationships, identifying new buyers and expanding the syndication pipeline. During the year, the business attended nine key industry events across major content markets, including MIP Africa, MIPCOM, DICM, MIP Cancun, Asia TV Forum & Market, Content Americas, NATPE Global and World Content Market.

FY26 highlights

150+
total clients

94
143



ESG SECTION

94	ESG AT Z
100	ENVIRONMENTAL
105	SOCIAL (EMPLOYEES)
116	SOCIAL (COMMUNITIES)
122	SOCIAL (RESPONSIBLE CONTENT)
126	SOCIAL (SUPPLY CHAIN)
128	GOVERNANCE
136	BOARD OF DIRECTORS