

Studios

Cinema that connects, content that scales

At Zee Studios, our film production and distribution arm, storytelling is a strategic force – driving creativity, synergy and scale across film, television, digital, and music. Our films inspire, entertain, and power the broader entertainment ecosystem with every release.



HOW THE BUSINESS PERFORMED

Zee Studios continued to build its slate of differentiated, high-impact cinema across languages and formats. With 20 releases in FY25 across seven languages, our films not only delivered box office and digital value but also reinforced our leadership.

As part of 'Z's integrated content engine, the studio's business strengthens broadcast viewership, digital engagement on ZEE5, and music catalogue expansion. While overall revenue saw a decline due to higher box office collection from Gadar 2, Bro and King of Kothe last year.

FY25 HIGHLIGHTS

20
films released across
7 languages

Released over 160+
movies so far

Strategic alignment
across broadcast,
digital and music

Continued
investment in co-
productions and
regional cinema