

Building futures with purpose and empathy

At 'Z', we view corporate responsibility as a collective commitment to shaping a more equitable and inclusive future. Guided by principles of compassion, collaboration, and community, we support programmes that empower the most vulnerable, enable systemic change, and drive long-term social transformation.



REBUILDING LIVES IN HIMACHAL PRADESH

Partner	Impact
Pratham Infotech Foundation (Ei)	3,000+ competency-based assessment items developed for CBSE

Through the Strengthening Assessment in CBSE initiative, 'Z' supported Ei's efforts to promote meaningful educational reform. The project shifted assessment design towards application-based learning, influencing exam practices and teacher training across CBSE schools. Digital adoption and public engagement saw the tools gain millions of views online, reflecting deep resonance across the education ecosystem.



LIMITING LIMITATIONS

Partner	Impact
Saksham	139 children with visual disabilities reached so far

'Z' partnered with Saksham to empower children with visual impairments and multiple disabilities through education, rehabilitation, and vocational training. Launched in late FY25, the initiative has already impacted 139 children, with a target to support 700+ over time. As it progresses, the programme aims to significantly enhance the independence and quality of life for participants.

EMPOWERING WOMEN ENTREPRENEURS IN URBAN INDIA

Partner	Impact
Project Concern International India	Supporting entrepreneurship development among women

Through the Udyamita programme, 'Z' collaborated with PCI India to economically empower 450 women in urban Bangalore. The initiative focuses on entrepreneurship training, business mentorship, and access to micro-enterprise opportunities - enabling women to start and scale their own ventures.





CREATING LIVELIHOOD PATHWAYS

Partner	Impact
Project Concern International India	Enabling sustainable income generation through market linkages

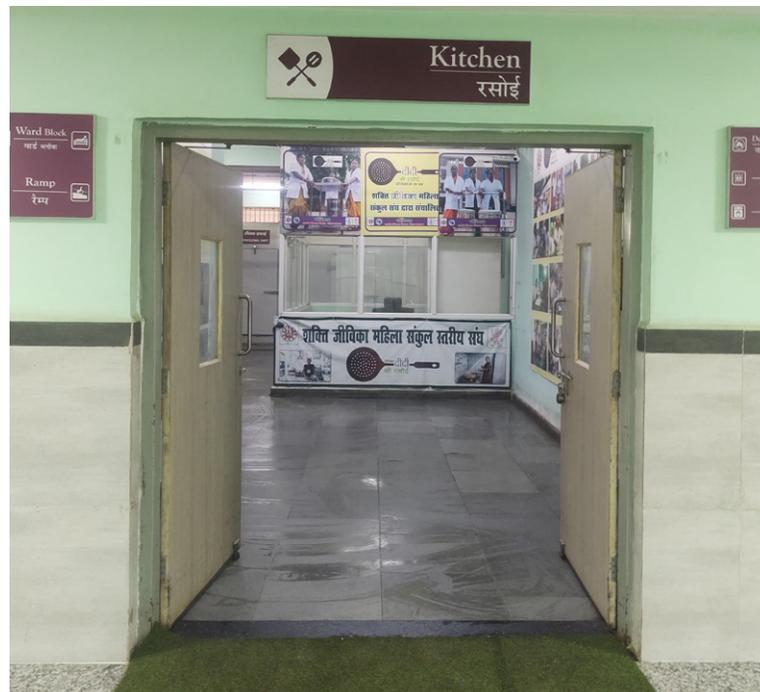
'Z' supported PCI India's effort to expand women's access to markets and work opportunities in Bihar and Uttar Pradesh. By enabling partnerships between women-led enterprises and government departments – especially in food, housekeeping, and laundry services – the initiative promotes sustainable income generation. PCI also provides technical support at the national level to scale this model through National Rural Livelihoods Mission (NRLM).



EDUCATION AS A FOUNDATION

Partner	Impact
Ekam Foundation	86+ girl students funded for continued education

The Ekam Education Programme enabled over 86 girls from underprivileged backgrounds to continue their schooling through financial aid, scholarships, and digital learning tools. By addressing barriers like financial hardship and lack of access to devices, the programme helped prevent dropouts and empowered students to pursue long-term career aspirations – especially during times of personal and economic adversity.



INFRASTRUCTURE FOR INCLUSIVE EDUCATION

Partner	Impact
Ekana	Construction of a school for classes 6–12 in Lucknow

'Z' funded the foundation and capex for a new school building aimed at improving access to quality education in Lucknow. Construction is underway, and the school will offer modern infrastructure and holistic learning once operational.

