

MUSIC

Staying on the beat

ZEE Music Company (ZMC) has a catalogue of 14,000+ songs across 22 languages—Hindi and other languages—making it the one of the fastest-growing music labels in the country. ZMC has also emerged as a partner of choice for producers in the country who leverage the vast distribution network. Beyond the mainstream offerings, ZMC encourages emerging talent through the 'ZEE Music Originals' platform, which celebrates India's rich soundscape. Continuing to set the pace in the market, ZMC holds a commanding share of the market through new acquisitions in Hindi film music, regional music and non-film music.

FY 2023-24 highlights

2,300+

Songs added to ZMC's catalogue

~149 mn

Subscribers on ZMC's YouTube channel

~165 bn

Video views across YouTube channel



SPORTS

On a winning streak

From pre-match analysis to a comprehensive coverage of the LIVE game across a variety of sports, we are dedicated to keeping fans worldwide connected and on the edge of their seats like never before.

Global media rights for ILT20

Live broadcast in English and Hindi across ZEE's 10 TV channels and streamed on ZEE5 in India

FY 2023-24 highlights

Reached 100+ countries through ZEE5 Global and partners

