

AWARDS AND RECOGNITION

Moments of victory

ZEE Bags 3 Golds at PromaxAsia Awards' 2023

Gold for Best Factual Promo
The Kashmir Files: Unreported trailer

Gold for Best VFX and Compositing
Main Tajdaar music video
(Taj: Divided by Blood)

Gold for Best Key Art
Ayali poster

Proud Winners of Afaqs Digies' 2024

Silver for Best Digital Brand Video
The Kashmir Files: Unreported trailer

Afaqs Media Brand Awards' 2024

Gold for Best Video Promo (Single)
Aaj Kya Banoge – ZEE5's Content Brand Manifesto Film

Bronze for Best Video Promo (Campaign)
Aaj Kya Banoge – ZEE5's content brand manifesto film

Bronze for Best Video Promo (Single)
Taj S2: Fateh Ka Fitoor promo

Bronze for Best Video Promo (Single)
Koose Munisamy Veerappan trailer

Earning Accolades at e4m Play Awards' 2024

Bronze for Best Use of Video Marketing on Digital / OTT Platform by a Brand

Promo for 111 Original, Movies & More on ZEE5 – #HookedToZee5 ft. Aparshakti Khurana

Bronze for Best Video Trailer/Promo for a Web Show Ayali - Trailer

Setting the Benchmark Right with Kyoorius Creative Awards 2024

Baby Blue Elephant for Production Design
Aaj Kya Banoge – ZEE5's content brand manifesto film Ayali - Trailer

Promax Regional Awards

Gold for Best Original Score ZEE5

Proud Winners of Afaqs Digies' 2024

Silver for Best Digital Brand Video
The Kashmir Files: Unreported trailer

Emerging Victorious at OTTplay Awards 2023

Best Series
Ayali

Best Film on True Events
Sirf Ek Bandaa Kafi Hai

Best Actor (Male) in Film (Editor's Choice)
Nawazuddin Siddiqui for Haddi

Best Actor (Female) in Film (Popular Choice)
Rakul Preet Singh for Chhatriwali

Best Supporting Actor
Sharib Hashmi for Tarla

OTT Performer of the Year (Female)
Aditi Rao Hydari for Taj: Divided by Blood

Versatile Performer (Male)
Abhilash Thapliyal for Blurr

Sirf Ek Bandaa Kafi Hai wins big with 5 awards at Filmfare OTT Awards 2023

Best Film, Best Actor, Best Director, Best Story, Best Dialogue
TVF Pitchers S2 and TVF Tripling S3 Won 4 titles collectively in the Comedy series category

Promax India Regional Awards 2024

34 awards won

Promax and Digital Reinvent Awards 2023

ZEE5, ZEE TV, Zee Bangla, &Privé HD, and ZEE Café clinched 9 Gold and 6 Silver awards across diverse categories

Ayali Steals the Thunder at Indian Marketing Awards – South 2023

Recognised for effective marketing strategies
Campaigns for Ayali and Vikrant Rona

Gold for Marketing Campaign of the Year

Gold for Use of Digital Marketing/ Social Media – Media

Gold for Use of Omni Channel Marketing

Silver for Use of OOH and Talent/Influencer Marketing – Social Impact

Silver for Occasion/Festive based Marketing Campaign Vikrant Rona

Afaqs Media Brand Awards'24 Gold for best video promo

Aaj Kya Banoge – ZEE5's content brand manifesto film

ZEE Retains Broadcaster of the year

18 awards won (Abby one award)

